

COMMUNITY by DESIGN 2021

Experiences that Support Career Success and Are Connected with Curriculum

McPherson College has an intense focus on career-oriented liberal arts. Placement rates are running close to 100%, and faculty, staff and students are focused on career experiences as part of the learning experience. The career services office provides a centralized operation for this effort. This effort's goal is two fold. First, it is designed to broaden the impact of the career services program on campus—to engage more student's earlier to support retention efforts. Finally, it is intended to provide the best support to students to ensure career placement.

2017-18 Focus: Enterprising MC Student Model Creation

This year will be spent testing the new model. A graphic was developed to help students understand that career development at MC is more of a cycle rather than a linear process they complete during each academic year. Feedback will be gathered from faculty and students and the model will be adjusted. Additional career opportunities will be identified and integrated into the model. Finally, a new report will be developed to start to understand student activity.

The Enterprising MC Student Model creates three levels of experiences for students:

- **Explore:** Personal and professional development through exploration including field trips, site visits, interviews with area professionals or alumni, career fairs, volunteerism and freshman seminar
- **Experience:** Learning through observation, participation and reflection through job shadowing, field experiences, student clubs, pop-up workshops, mentorships, professional conference attendance, networking events and sophomore seminar
- **Engage:** Active in professional opportunities (workplace and graduate school) through internships, service learning, jobs, conference presentations and senior projects

2017-18 Milestones

- Implement Enterprising MC Student Model
- Solicit and integrate feedback
- Create new student activity report based on model
- Introduce opportunities for academic integration
- 95% placement rates
- Increased internship and Enterprising MC Student Model activity

2017-18 Action Items

Responsibility

September

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| • Introduce the Enterprising MC Student Model to Faculty and Students | Career Services |
| • Finalize Career Services Plan for engagement and retention | Career Service |

November

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| • Identify existing & new opportunities to add to model | Career/SL |
| • Modify the Model based on feedback | Career Services |

December

Draft new reporting based on model categories—Explore, Experience and Engage	Career Services
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February

Finalize Feedback from Faculty	Career Service/Academic Affairs
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Future Years

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| • Review software packages to support career experiences | Career Services |
| • Evaluate/establish goals and performance indicators for the model | Career Services |
| • Work with faculty to recognize ways to integrate with curriculum | VPAA/Career |