

COMMUNITY by DESIGN 2021

Plan and Build Facilities that Nurture, Welcome and Sustain Growth

McPherson College currently occupies 43 acres of maintained property that is accessible by the following streets: Eshelman, Lehmer, Simpson, Euclid, Gordon, and Eby. Of these, the college owns and maintains Lehmer, Simpson, and Gordon.

Attempts in the past to establish a front entrance have included a brick sign located at the corner of Kansas Avenue and Eshelman Street, a brick arch located at Eby Street and Gordon Street, and circle drive with a center planter located where Euclid Street terminates on the west side of campus.

Although these three options were well planned and properly constructed none have been accepted by motorists or visitors as the main point of entry to campus. Realizing this need, McPherson College has developed a plan that includes a modern and clearly identified front entrance. This new entrance will be located off of Kansas Avenue and will utilize Baer, Eby, and Gordon streets for access. Phase one, street repair and the entry landmark, will be completed by October 2017. Phase two will include the construction of a new campus center, parking and landscaping. The entrance design and new campus center will set the tone for construction and updates to facilities across campus over the next five years.

2017-18 Focus: Campus Master Plan—including new campus center and entry

A campus master planning process will be completed this year with a focus on a detailed campus entry design including a new campus center, parking and landscaping.

2017-18 Milestones

- Develop and implement a campus master planning process that identifies the design of a campus center and use of space across campus
- Finalize architectural plans for campus entry and campus center facility
- Board approval of campus master plan and comprehensive campaign that will include fundraising for new campus center

2017-18 Action Items

September

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|---|------------------------|
| • Architectural renderings for campus entry and new campus center | Facilities/MKT/SL |
| • Create campus master planning process | Facilities/MKT/VPAA |
| • Campus center integrated into campaign feasibility study | Facilities/MKT/VP Adv. |

October

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| • Engage campus in planning process to identify use of campus spaces and concepts for new campus center | Facilities/MKT |
| • Campaign feasibility study begins | VP Adv. |

November

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| Board feedback on campus master plan | Facilities/Pres. |
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March

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| Campus feedback integrated in to master plan | Facilities |
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April

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| • Campus feedback integrated in campus center renderings | Facilities/MKT/SL |
| • Campaign feasibility study completed | VP Adv. |

July

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| • Campaign Feasibility study findings incorporated into final campus center plans | VP Adv./MKT/Facilities |
| • Approval of comprehensive campaign with key campus master plan components integrated | Facilities/VP Adv./Pres. |