

Please make any changes to the department's purpose statement, goals, or assessment cycle chart. Remember each SLO must be assessed between program review cycles.

Visual Arts Purpose Statement:

The McPherson College visual arts department provides 1) high-quality art instruction within the content areas of art production, art history, art criticism, and aesthetic inquiry, 2) unique art programs within the visual arts major, including graphic design, graphic design marketing, studio, art teaching Licensure as well as a hybrid major of auto restoration design in conjunction with the technology department, and 3) venues for the fulfillment of academic and professional goals of students pursuing a visual arts-related career within a liberal arts context and an entrepreneurial environment at a small private college in Kansas.

Visual Arts Goals:

- 1) Effectively execute and perform a variety of art skills with sensitivity and intelligence,
- 2) Communicate the ability to analyze and critique works of art,
- 3) Relate the creative process to life in personally meaningful ways, and
- 4) Apply skills and knowledge to arts-related opportunities and professions.

The visual arts department achieves these goals when graduates can:

Program Student Learning Outcomes	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
1. demonstrate knowledge of art elements and design principles	Strategic Planning	Strategic Plan Implementation	X					X		Program Review-Fall
2. demonstrate performance in a variety of traditional and contemporary art media				X					X	
3. demonstrate abilities to analyze and critique works of art in verbal and written form				X					X	
4. demonstrate meaningful connections of art to life through the development of perceptual skills;					X					
5. research, identify, and interpret Western and non- Western cultural contributions to art							X			
6. understand the qualities and the mentality needed to be a working, active artist and/or arts-related professional							X			
7. meet State Department of Education standards for certification in the area of art for those pursuing art teaching licensure								X		
8. demonstrate knowledge and skills with emerging technologies, both hardware and software, needed for opportunities and/or careers in the field of graphic design									X	

1. Select Your Department	Visual Arts
2. Has the program's purpose, SLOs, or program review year changed from the above document?	No
Upload the edited Purpose/SLO doc here.	
3. Will/did the department submit a program review this year? If yes, please attach the final review as a pdf document.	No
Upload program review pdf.	
1. Please select the type of direct evidence of student learning that was gathered THIS YEAR.	
-Artistic exhibition/performance	yes
-Capstone work product (e.g. written paper, presentation, research)	yes
-Portfolio of student work	yes
Please describe any other direct evidence gathered this year	
2. Please select the type of indirect evidence of student learning that was gathered THIS YEAR.	
-Student surveys (course evaluation additional questions, program created, from institutional student survey data) contain reports of SLO achievement	yes
Please describe any other indirect evidence gathered this year:	
3. Please select how the evidence was evaluated, analyzed, or interpreted.	
-Used a rubric/scoring guide	yes
-External organization/person analyzed the data (e.g. external accrediting/licensure organizations, standardized exam company)	yes
4. Enter the number of students assessed for each SLO.	33
5. Summarize the results of the assessment activities including the percentage of students that met or exceeded each SLO and a list of student learning strengths and weaknesses.	At the end of the semester we will have some data compiled based off of the department rubric.
6. Please upload any supporting documentation (i.e. rubrics, data analysis, charts/tables, department minutes, etc.)	
7. What describes how the program plans to use the results?	
-Assessment procedure changes (SLOs, curriculum map rubrics, evidence collected, sampling, communications with faculty, etc.)	yes

-Course changes (course content, pedagogy, courses offered, new course, pre-requisites, requirements)	yes
Please describe any other uses not listed:	We are planning on implementing a unified rubric to use for the first SLO that focuses on "demonstrate knowledge of art elements and design principles" for the 17-18 year in our department courses.
1. The department will submit a program review NEXT YEAR.	No
2. SLO(s) the department will assess NEXT YEAR is/are:	Our 2nd SLO: "demonstrate performance in a variety of traditional and contemporary art media"
3. Please select the type of direct evidence of student learning the department plans to use NEXT YEAR.	
-Artistic exhibition/performance	yes
-Capstone work product (e.g. written paper, presentation, research)	yes
-Portfolio of student work	yes
Please describe any other direct evidence planned for next year:	
4. Please select the type of indirect evidence of student learning that was gathered NEXT YEAR.	
-Student surveys (course evaluation additional questions, program created, from institutional student survey data) contain reports of SLO achievement	yes
5. Based on previous assessment data, what percentage of students does the department expect to meet or exceed the SLO(s)?	85
6. Is the department interested in learning how to apply for an assessment grant?	No